



Open Report on behalf of Andy Gutherson, Executive Director - Place

Report to:	Planning and Regulation Committee
Date:	17 April 2023
Subject:	Mablethorpe, Seacroft Road and Victoria Road - Proposed amendments to existing seasonal waiting restrictions

Summary:

This report considers objections received to the above proposals, the extents of which are shown at Appendices B, C and D.

Recommendation(s):

That the Committee overrules the objections and approves the proposals as advertised.

Background

Concerns have been raised by the local Member regarding the current waiting restrictions on Seacroft Road and Victoria Road. The current limited waiting restrictions in place apply from 1st May – 30th September, for one hour between 10am and 7pm daily.

Given that there are many businesses in the area these hours of operation are problematic in that the turnover of parking does not occur until late morning, and the one-hour restriction is maintained into the evening. The result is reduced on street parking availability for customers shopping during the morning, and parking restricted to one hour in the early evening when people wish to visit the restaurants and cafes. The current unrestricted parking between October and May also impacts on businesses as the opportunity for customers to park is reduced by long term parking.

To address this, it has been proposed to amend the sections of one hour restriction which are in the vicinity of businesses so that they apply between 8am and 6pm daily. It has also been proposed that this restriction should apply throughout the year to maintain a turnover of on street parking for customers visiting local businesses.

Following initial consultation for these amendments to apply over a wider area, feedback from objectors was taken into consideration and the changes were reduced to apply in those areas indicated at Appendices B, C and D.

Objections and comments

Two objections have been received which relate to the proposals for Victoria Street. These representations have been made by owners of residential and business properties in the area who are concerned about the negative impact the proposals may have on their tenants, some of whom have young children or are elderly. Off street parking facilities are not available for all the properties affected and restricting parking to one hour over a longer period will cause inconvenience to residents and their visitors when on street parking is already at a premium.

They believe that the application of this new restriction over the whole year will be unnecessary given that demand for parking to access businesses is seasonal. Again, this will result in more inconvenience for residents.

These comments are noted. The purpose of the proposed restrictions is to maintain a turnover of parking for shoppers visiting the many businesses which operate throughout the year, not just during the summer season.

An initial scheme considered a more extensive amendment to seasonal restrictions in Seacroft Road and Victoria Road. However, in response to feedback following consultation, the extents of the amendments have been reduced substantially to improve the balance between demand for parking by visitors to businesses, and that required by residents.

Conclusion

The proposed changes to waiting restrictions in Seacroft Road and Victoria Road are located within the amenity and shopping areas of the town. The turnover of on street parking they will generate will benefit local businesses and their customers. Similarly, the evening economy will benefit from unrestricted parking after 6pm.

Given the proposed one hour limited waiting restriction, residents will retain access to the bays between 9am and 5pm, an hour earlier in the afternoon than is made available via the current restrictions.

Consultation

The following were consulted on these proposals: Local Member, East Lindsey District Council; Mablethorpe and Sutton Town Council; Lincolnshire Police; EMAS; Lincolnshire Fire & Rescue; Road Haulage Association; Freight Transport Association; NFU; Bus companies- Stagecoach, PC Coaches, Brylaine and Grayscroft.

The local Member is in support of the proposals.

Following initial statutory consultation, the proposal was publicly advertised from 6th July to 5th August 2022. Amendments made in response to comments and a revised scheme was advertised between 7th September and 7th October 2022.

The consultation documents were hand delivered to affected residents and businesses on 1st September 2022.

a) Risks and Impact Analysis

None carried out

Appendices

These are listed below and attached at the back of the report	
Appendix A	Site location
Appendices B, C and D	Detail of proposed waiting restrictions

Background Papers

The following background papers as defined in the Local Government Act 1972 were relied upon in the writing of this report.

Document Title	Where the document can be viewed.
Consultation documents; Correspondence	Available on request

This report was written by Tina Featherstone, who can be contacted on 01522 782070 or TRO@lincolnshire.gov.uk.

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